Ideas for income generation

- > Growing and selling green leafy vegetables such as African nightshade or amaranth
- Producing amaranth porridge with millet or maize

The concept of "added value".

I will illustrate this with an example. You can grow ground nuts and sell them. Or, you ground the nuts and make "Peanut butter", put this into a jar and make an attractive label. Then you can charge a higher price.

- Establishing gardens for others
- Producing natural pesticides, for example from neem leaves, garlic and / or chillies
- Producing bar soap for washing hands and body and liquid soap for pots and clothes
- Producing medicinal soap with moringa or neem
- Production and sale of natural medicines, e.g. ointments or black stones
- Production of dried herbs for use as tea, e.g. lemon grass, roselle, Euphorbia hirta
- Production of moringa leaf powder
- Producing essential oils from lemon grass or rosemary
- Producing dried fruit, e.g. mangoes, pawpaw, jack fruit etc., in a solar dryer
- Making jam from mangoes or jack fruits
- Making peanut butter
- Making bread or cakes in a solar oven
- Production and sale of seedlings, e.g. moringa, aloe, pawpaw, neem, roselle



Mango jam being made by a group in Bimbilla, Ghana. In season mangoes are plentiful, but how does one eat mango at other times of year?

- Oil making, e.g. from neem seeds, sunflower seeds, moringa seeds, ideally using an oil press
- Briquette making, e.g. from wood, sawdust or crop waste
- Giving massage, using your own medicinal oils
- Digging and constructing toilets
- Fish farming
- Constructing and selling solar driers or solar ovens
- Constructing charcoal fridges
- Constructing water filters
- Construction of tippy taps
- Making candles which also act as insect repellents.
- Keeping hens for eggs or for breeding
- Making worm compost.
- Taking photographs or making short videos.



Soap made with moringa, lemon

grass oil and shea butter by a

group in Cape Coast, Ghana. It must be very good for the skin!

Note the attractive label.